



Press Release – July 2022

## **SIFER 2023 – Coming back at full speed**

**The 13th International Exhibition of Railway Technology will take place from 28 – 30 March 2023 at Lille Grand Palais in France.**

SIFER is a unique international railway meeting point in France. For over 20 years the event has been reuniting all the stakeholders of the industry: rail operators, infrastructure authorities, vehicle builders, suppliers, rail transport policy makers and planners.

After two challenging years affected by the pandemic, the organisers at Mack-Brooks Exhibitions are happy to continue supporting the rail sector by holding the next edition of SIFER. The event aims at reinforcing the commitment to meet stakeholders' expectations in terms of networking, business opportunities and keeping up to date with market trends.

### **NEW AT SIFER 2023 – The Innovation Hub**

In line with the recovery plan set up by the government, aiming at renewing and modernising the rail network, SIFER 2023 is looking at the future with the creation of an Innovation Hub at the heart of the show. This space will be dedicated to start-ups with highly innovative and creative solutions to tomorrow's challenges.

SIFER has always proved to be at the forefront of the sector tendencies and innovations. The organisers have continuously amplified the importance given to rail infrastructure, reflecting the trends of the market.

### **Exhibitors and partners renewing their trust**

Numerous exhibitors have renewed their attendance at this next edition, proving the influence of SIFER in the railway market. 85 companies are already on the participants' list to showcase their solutions next March, of which several of the big names of the industry, such as ABB

France, ROV Development, Rail Europe Solutions, Sirail, Direct SAS or ACC M. 15% of registered exhibitors are new participants that will show their products for the first time at the event.

All official partners of the show will also be present, including the following: Hauts-de-France region, Unife, the European Union Agency for Railways (ERA) and Railcoop.

**Throughout the 3 days of the show, visitors will be able to enjoy:**

- A comprehensive programme of activities aimed at fostering networking, knowledge exchange and keeping up to date with the latest innovations
- Conferences addressing the key topics and future trends of the industry such as sustainability and digitalisation
- An on-track display: sections of track laid in the exhibition hall to showcase rail mounted vehicles and track-related equipment, allowing visitors to experience all rail products in real life

**About the organiser**

Mack-Brooks Exhibitions specialises in the organisation of b2b events of dedicated to specific industrial sectors and works globally. It is a leading organiser of the most important railway shows in Europe, including partner shows:

- Railtex: 9 - 11 May 2023 NEC, Birmingham, UK
- EXPO Ferroviaria: 3 - 5 October 2023, Fiera Milano Rho, Milan, Italy

For more information about SIFER, please visit: <https://www.sifer-expo.com>

**ENDS**

Press contact – MOINS PAR MOINS EGALE PLUS

Benoît Renart – +336 84 12 46 54 – [benoit.renart@moinsparmoins.fr](mailto:benoit.renart@moinsparmoins.fr)

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